



# WEBSITE AD RATES



In a typical month, an advertisement on **edplay.com** can exceed 30,000 impressions by 800 unique visitors viewing 1,900 pages. We drive traffic to our brand's digital hub with our E-newsletters, Digimags, and printed publications.

## SPONSOR AD 250 x 185 pixels

Ads randomly rotate in 1 position. Additional Animated Frames \$20.

**\$195**  
PER MONTH

**\$145**  
per month for  
FULL YEAR

as low as  
**\$72.50**  
per month  
with PrintPlus

## LEADERBOARD AD 970 x 90 pixels

Ads randomly rotate in 1 position. Additional Animated Frames \$20.

**\$225**  
PER MONTH

**\$165**  
per month for  
FULL YEAR

as low as  
**\$82.50**  
per month  
with PrintPlus

## BANNER AD 300 x 400 pixels

Ads randomly rotate in 1 position. Additional Animated Frames \$20.

**\$175**  
PER MONTH

**\$130**  
per month for  
FULL YEAR

as low as  
**\$65**  
per month  
with PrintPlus

## BOX AD 300 x 200 pixels

Ads randomly rotate in up to 5 positions. Additional Animated Frames \$10.

**\$125**  
PER MONTH

**\$95**  
per month for  
FULL YEAR

as low as  
**\$47.50**  
per month  
with PrintPlus



as low as  
**\$72.50**

as low as  
**\$82.50**

as low as  
**\$65**

as low as  
**\$47.50**



Contact Todd Crayton • [todd@fwpi.com](mailto:todd@fwpi.com) • (315) 789-6431.  
Monthly installment plan available with credit card purchase.