



# print**PLUS**

## ADVERTISING PROGRAM

*Digital marketing options at discounted prices!*

### 4X THE MARKETING POWER

It starts with

**Your Print Ad**

**7,200+**  
readers per issue



**Website Ad**

**800+** unique monthly visitors



**E-newsletter Ad**

**3,000+** subscribers



**DigiMag Ad**

**14,120** total page views (Jan/Feb issue)

**Print + 1** Save 30% off digital

**Print + 2** Save 40% off digital

**Print + 3** Save 50% off digital

**RESERVE** a 1/6 page print ad or larger and choose your Print Plus program

**Print +1** (save 30% off one digital marketing option below)

**Print +2** (save 40% off two digital marketing options below)

**Print +3** (save 50% off three digital marketing options below)

**NEXT** choose up to three digital marketing options



### **Website Ad** (choose one ad size)

**Box Ad** 300 x 200 pixels (\$125 per month before discount)

**Banner Ad** 300 x 400 pixels (\$175 per month before discount)

**Sponsor Ad** 250 x 185 pixels (\$195 per month before discount)

**Leaderboard Ad** 970 x 90 pixels (\$225 per month before discount)



### **E-newsletter Ad** (choose one)

**Sponsor Banner Ad with Product Feature** (\$260 per issue before discount)

705 X 175 pixels for Banner Ad, 500 X 500 pixels for Product Feature

**Product Feature Ad Only** 500 X 500 pixels (\$200 per issue before discount)

Includes 150 word description, contact info, web link, product video link



### **DigiMag Ad**

**DigiMag Ad** 8 1/8" W X 10 7/8" H, PDF file, 300dpi (\$500 per issue before discount)

Full page ad that appears next to the front cover of the DigiMag upon opening

**For more information on the Print Plus program, please contact:**



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